Prasar Bharati (INDIA'S PUBLIC SERVICE BROADCASTER)

Directorate General: All India Radio

Subject: Consolidated ATR's on 'Ek Bharat Shreshta Bharat' for the months of June, 2019 & July, 2019.

This is with reference to letter No. P-11017/50/2016-PPC- (Vol (2), dated 18.07.2019 received from Under Secretary (PPC), Ministry of Information & Broadcasting regarding the Action Taken Report with respect to Ek Bharat Shreshta Bharat in various Kendras of AIR .

Based on information as per feedback received from AIR Stations, details of Programs broadcast across AIR Network for the months of June, 2019 & July 2019 are as follows:-

1	UTTAR PRADESH, Paired States- Meghalaya/Arunachal Pradesh
1}	AIR, LUCKNOW
i	लघुवार्ता – मेघालय के जीवित जडसेतु, प्रसारण दिनांक 03.06.2019 और प्रसारण समय सायं 05.00
	बर्जे और प्रसारण अवधि 5 मिनट ।
ii	लघुवार्ता- भारत की सैर- मेघालय की गुफाएँ, प्रसारण दिनांक 10.06.2019 और प्रसारण समय सायं
	05.00 बजे और प्रसारण अवधि 5 मिनट
iii	लघुवार्ता - मेघालय के पारंपरिक त्यौहार और उत्सव, प्रसारण दिनांक 17.06.2019 और प्रसारण समय
	सायं 00.05 बजे और प्रसारण अवधि 5 मिनट ।
Iv	लघुवार्ता - उगते सूरज का राज्य अरुणाचल प्रदेश, प्रसारण दिनांक 24.06.2019 और प्रसारण समय
	सायं 30.05 बजे ।
٧	लघुवार्ता -अरुणाचल प्रदेश के पर्यटन स्थल, प्रसारण दिनांक 29.06.2019 और प्रसारण समय सायं
	30.05 बजे ।
2}	AIR, Bareli
i	लघुवार्ता- एक भारत श्रेष्ठ भारत , प्रसारण दिनांक 06.06.2019 प्रसारण अवधि 05 मिनट
Ii	चर्चा- एक भारत श्रेष्ठ भारत, प्रसारण दिनांक 11,18,27.06.2019 एवं 9 , 13 , 18 $\&$
	23.07.2019 कुल प्रसारण अवधि 40 मिनट ।
2	Jammu & Kashmir, Paired State: Tamilnadu
1}	AIR, Leh
i	Compering in Children Programme by Padma Norzin, broadcast on
	16.06.2019 at 05.30 PM, duration 05 Mts.
ii	Role of Rani Laxmibai in Uniting India- Talk in Ladakhi by Jikmet by
	Chondol in Women's Programme, broadcast on 17.06.2019 at 08.00 PM, duration 10 Mts.
iii	Compeering in Balti Proramme by Kanez Fatima, broadcast on 03.07.2019
""	at 08.00 PM, duration 05 Mts.
Ιν	Film Magazine based on Patriotic Song presented by Phunstog Wangmo,
	broadcast on 07.07.2019 at 07.00 PM, duration 30 Mts.
iv	Interview with R.D. Cadits with Kanez Fatima and Zomstic Dolma,
	broadcast on 19.07.2019 at 09.00 PM, duration 15 Mts.

Talk - "Dakshin ka Surya Mandir Konark", Talk by Radhika Sharma, broadcast on 14.06.2019 Talk - "Amazing facts about India", Talk in English by Suneedhi Sharma. ii broadcast on 29.06.2019 **Talk** - "Dakshin ka Chola Rajya", Talk by Vidyotamo Jamwal, broadcast <u>iii</u> on 25.07.2019 Talk- "Heritage Site- Mahalibalipuram", Talk by Radhika Sharma, iv broadcast on 26.07.2019 Interview with Shri Bharaji ji Research Scholar, Jammu University who belongs to Tamil Nadu (Regarding people, customs etc. of Tamil Nadu, broadcast on 29.07.2019. 3 Manipur, Paired State: Madhya Pradesh & Nagaland AIR, Churachandpur The pride of India, broadcast on 27.07.2019 at 06.00 PM, duration 10 Mts. The Beauty of India, broadcast on 27.07.2019 at 05.30 PM, duration 12 ii Unity is Diversity, broadcast on 27.07.2019 at 06.30 PM, duration 11 Mts. iii Karnataka Paired State - Uttarakhand AIR, Dharwad Family Serials -Matukati- on 6-06-2019, 20-06-2019 at 9.16pm. Points covered. Yuvaranjani- Points covered - on 19-06-2019, 9-6-19 at 8.00pm Points covered in Children's programme- Variety programme by the iii Students Govt. High School, Hiremanakatti on 01-06-2019 at 2.35pm. Opinion based programme- Presented by Kirti Nidagundi on 7-6-19 at İν 8.00pm Talk-by Veena Lamani on 17-06-2019 at 8.00pm 12 Mts.-Points covered Talk-by Shweta S.B.- on 21-6-19 at 8.00pm-Points covered. νi vii Debate- Pts: shivaleela, Nandini, Deepa & Akshata- Points covered Talk by Dr. Manjunath Lamani on 6-6-19 at 8.00pm -Points covered viii Variety programme by the Students of Aaradhana Blind School, Hubli. on ix 30-6-2019 at 9.30pm-Points covered Discussion - Pts: Ajit Nadige, Jyotigouda & Sripad Hegde -on 15-6-19 Χ at 8.00pm- Points covered. Gujarat, Paired State - Chhatisgarh 5 AIR. Raikot Talk, Interview, Compering in Programme on Ek Bharat Shreshth Bharat, Total Programmes 14 & total Durations 120 Mts. ANDHRA PRADESH, Paired State: Punjab AIR, Vijaywada Tourist destinations in Punjab - RJ driven show interspersed with film music on FM Rainbow, broadcast on 7, 14, 21, 28 June, 2019 at 12 PM, durations 60 Mts. each.

	durations 30 Mts. each.
7	Maharashtra, Paired State: Odisha
{1}	AIR, Kolhapur
i	An Interwith the tourist who visited the State of Odisha and West Bengal
	was broadcat at 08.40 AM on 14th June, 2019.
ii	An interview with the tourist who visited northwest India specially Assam
	and Arunachal Pradesh was broadcast on 12 July 2019 at 8.40 am
{2}	AIR, Nagpur
i	Interview: Careful online Transaction, careful handling, Environment
	Protection, Bad effects of polluted environment on health, Labour Law for
	an organized sector, New way of employment, In Marriage in Law Act,
	Importance of eye donation, Schemes for disable persons, Responsible
	parenting, Prohibition of Superstitions, Stress Management, Journey
	towards self sufficiency, Renewable energy, Automatic vehicles & fuel
	efficiency, Production of seed bolls, Right to life and personal freedom,
	Reduction of plastic use in daily life, Career Mantra- Carees in Commerce,
	Importance of Water in Development, Use of Water conservation in Modern
	Technology, Biodiversity, for health life, Career Mantra- Carees in Architecture etc.
ii	Talk - Importance of World Environment, Chain link and solar fency for
11	Crop protection, eco friendly cleanliness, Remedies for protection of
	environment, Remedies on sound pollution, Rain Water Harvestingetc.
8	PUNJAB, Paired State : Andhra Pradesh
	AIR, Jalandhar
i.	Savere - Savere - Compering on Ek Bharat Shreshth Bharat broadcast on
	04.06.2019 & 02.07.2019 at 07.05 AM, duration 05 Mts. each.
ii.	Good Morning Punjab-Compeeing on Ek Bharat Shreshth Bharat,
	broadcast on 18.06.2019 & 11.07.2019 at 07.30 AM, duration 05 Mts.
	each.
iii	Wasde Vehre - Compering on Ek Bharat Shreshth Bharat on 24.06.2019
	& 22.07.2019 at 12.30 PM, duration –5 mts.each.
iv	Song on Ek Bharat Shreshth Bharat, broadcast from 01.06.2019 to
	30.06.2019 at 06.00 PM, durations 5 mts.
V	Andhra Pradesh ki Shanti Priya Organisation se Bhent Vaarta, broadcast
	on 30.07.2019 at 08.40 AM, duration 20 Mts.
9	AIR, Delhi: Paired with Sikkim
1	संस्मरण: दिल्ली के जनवरी नाथुला का जून, प्रसारण दिनांक 03.062019 और प्रसारण समय प्रातः
	06.50 बजे।
ii	वार्ता – सपनों का नया संसार (दिल्ली में पढ़ रहे सिक्किम के विद्यार्थियों पर), प्रसारण दिनांक
	10.06.2019 और प्रसारण समय प्रातः 06.50 बजे ।
iii	सिक्किम के सितारे, मेराथन धावक श्री अमर सुब्बा से भेंट, प्रसारण दिनांक 17.06.2019 और प्रसारण
	समय प्रातः 06.50 बजे ।

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iv	सिक्किम डायरी (माह की महत्वपूर्ण साहित्यिक व सांस्कृतिक गतिविधियां), प्रसारण दिनांक
	24.06.2019 और प्रसारण समय प्रातः 06.50 बजे ।
10	Sikkim, Paired State : Delhi
i	Feature- Assam ke Dharama Guru Jai Guru Shankar, Script- Dr.
	Bhupendra Roy Chowdhary, broadcast on 04.06.2019 at 06.55 PM,
	duration 28.51 Mts.

Ii	Feature- Seemic Spots at Sikkim, Script – Ajit Singh, broadcast on 14.07.2019 at 06.55 PM, duration 28.37 Mts.
11	ASSAM, Paired State : Rajasthan
	AIR, Silchar
i	Recordings of Rajasthan Folk Music, broadcast on 06.06.2019 & 13.07.2019, at 12 PM, durations 30 Mts. each.
12	West Bengal, Paired State - Rajasthan
	AIR, Kurseong
i	Promo on Ek Bharat Shresthth Bharat in Prog. Chitra Geet, broadcast on 03/06/2019 at 08.30 AM & 08.45 AM.
Ii	Compering on Ek Bharat Shreshth Bharat By ATD in Yojana Ra Sandharva, broadcast on 03.07.2019 & 24.07.2019 at 09.30 AM.
iii	Promo on Ek Bharat Shresthth Bharat broadcast on 24/07/2019 at 08.35 PM.
1 3	Meghalaya, (Paired with Uttar Pradesh – Co-partner – Arunachal Pradesh)
	AIR, Tura
i	Talk in Garo on "why do we need unity?, broadcast on 07.06.2019 & 08.07.2019 at 07.20 AM.
Ii	Talk in Garo on "National Integration- The need of trhe Hour". Broadcast on 23.06.2019 at 09.30 AM.
Iii	Programme on "Peace", broadcast on 30.06.2019 & 21.07.2019 at 09.30 AM
Iv	Talk in Garo on "Ek Bharat Shreshth Bharat", broadcast on 01.07.2019 at 06.50 PM.
V	Talk in Garo on "War against divisive forces" broadcast on 07.06.2019 at 07.20 AM.
vi	Talk in English on "One Natgion One Country", broadcast on 18.07.2019 at 08.10 PM.
vii	Talk in Garo on "Communal Harmony and Development" broadcast on 17.07.2019 at 07.20 AM.

Sd/-(Vineet Narang) Programme Executive (SW) For Director General

Shri D.K. Chawla, Under Secy. (PPC), M/o I & B, Shastri Bhawan, New_Delhi DG: AIR I.D. No. 02/02/2018-P6/ New Delhi, Dated 09.08.2019

Copy to: 1. CEO, PrasarBharati, P.B. Secretariat, Copernicus Marg, New Delhi.

2. Sh. Pandey Pradeep Kumar, Under Secretary (EBSB), M/O HRD, Shastri Bhawan, N. Delhi. (e-mail – ebsbmhrd@gmail.com)